Newday

WHO ARE WE? OUR HISTORY

THE FOUNDATION OF PREDO COMPANY WAS LAID IN THE 1950S.

OVER THE YEARS, THE COMPANY HAS GROWN IN VARIOUS SECTORS INCLUDING TEXTILES, CONSTRUCTION, FOOD, AGRICULTURE, AND CARPETS.

IN 2012 PREDO ENTERED THE DIAPER SECTOR WITH A COMMITMENT TO PREMIUM QUALITY AND AN AIM TO DELIVER THE HIGHEST QUALITY PRODUCTS TO CONSUMERS AT THE MOST ECONOMICAL PRICES.

IN 2013 PRODUCTION BEGAN WITH PREDO BRAND IN ADDITION TO SEVERAL MORE BRANDS.

IN 2014, THE COMPANY, BEST-KNOWN FOR HIGH CUSTOMER SATISFACTION, PROMPTED FURTHER INVESTMENTS IN NEW TECHNOLOGY AND MACHINERY.

IN 2015 PREDO UPGRADED ITS SYSTEMS TO A STATE-OF-THE-ART TECHNOLOGY, TAKING A SIGNIFICANT STEP TOWARDS BECOMING A WORLDWIDE BRAND.

IN 2016 FURTHER NEW INVESTMENTS WERE MADE, AND THE COMPANY EXPANDED INTO THE HYGIENIC PERSONAL HEALTH CARE SECTOR WITH PRODUCTS SUCH AS BABY WIPES, BABY SHAMPOO, AND ADULT DIAPERS.

IN 2017 ALL THE MACHINES WERE UPGRADED TO INCLUDE NEWER TECHNOLOGIES, ALONG WITH AUTOMATIC PACKAGING UNITS FOR ALL SYSTEMS.

BY 2018 THE COMPANY EXPANDED ITS PRODUCT OFFERINGS TO INCLUDE HOME CARE CATEGORIES LIKE POWDERED DETERGENT AND DISHWASHING PRODUCTS.

IN 2019 THE COMPANY CONTINUED ITS EXPANSION INTO HOME CARE AND HYGIENIC PERSONAL HEALTH CARE SECTORS BY INTRODUCING PREMIUM QUALITY LIQUID DETERGENTS, SOFTENERS, LIQUID SOAP, PAPER TISSUE ALONG WITH UNDERPAD.

IN 2020 THE COMPANY FURTHER EXPANDED ITS PRODUCT RANGE WITH BABY PANT DIAPERS WITH ITALIAN TECHNOLOGY.

IN 2021 PREDO ADDED SANITARY NAPKINS AND ADULT DIAPER PANTS TO ITS PERSONAL HEALTH CARE PRODUCT LINE.

DURING 2022-2023, IN RESPONSE TO CONSUMER DEMANDS FOR SATISFACTION, PREDO ADDED NEW PRODUCTS INCLUDING PREMIUM QUALITY BABY POWDER, DISH SPONGES, LIQUID SOAP WITH A NEW FORMULA, GENERAL CLEANERS, MICROFIBER CLEANING CLOTHS, AND INNOVATIVE ITEMS LIKE PREEDO'S PREMIUM SHAMPOO AND SHOWER GEL SERIES.

WHILE THE COMPANY CONTINUES ITS INVESTMENTS WITHOUT SLOWING DOWN, IT SERVES 90+ COUNTRIES IN THE WORLD WITH THE BEST QUALITY AND THE MOST AFFORDABLE PRICES, WITH THE PRINCIPLE OF CUSTOMER SATISFACTION AT ITS 50.000 SQUARE METER PRODUCTION FACILITY.

OUR POLICIES

- EMBRACING CUTTING-EDGE TECHNOLOGY IN THE HYGIENE INDUSTRY AND INVESTING IN OUR SKILLED WORKFORCE TO ENSURE OUTSTANDING RESULTS AND ULTIMATE CUSTOMER SATISFACTION,

- ESTABLISHING AN EXCEPTIONAL REPUTATION FOR OUR BRANDS THAT REFLECTS OUR DEDICATION TO QUALITY, - UPHOLDING THE HIGHEST STANDARDS WITHOUT COMPROMISE, ADHERING TO OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEMS, AND BOOSTING PRODUCTIVITY THROUGHOUT EVERY PHASE OF PRODUCTION,

- ACTIVELY PREVENTING ANY ADVERSE EFFECTS OUR PRODUCTION ACTIVITIES MAY HAVE ON ECOSYSTEMS, WHILE DILIGENTLY WORKING TO MINIMIZE POLLUTION SOURCES IN LINE WITH ENVIRONMENTAL POLICIES,

- PURSUING SUSTAINABLE PROGRESS WHILE ACHIEVING OUR OBJECTIVES IN COLLABORATION WITH OUR VALUED EMPLOYEES, SUPPLIERS, AND CLIENTS.

OUR MISSION

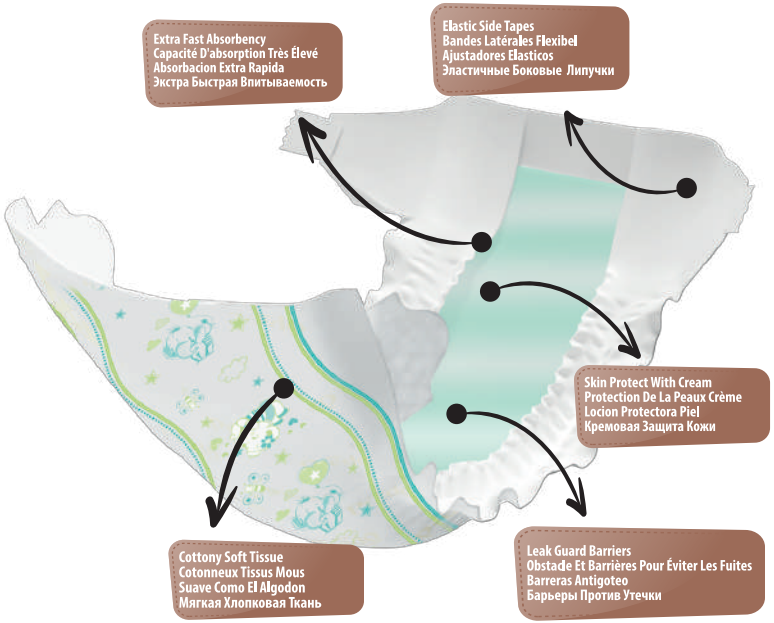
- EMERGING AS A GLOBAL BRAND BY DELIVERING TOP-QUALITY PRODUCTS AND HONORING THE TRUST OF OUR CUSTOMERS AND COWORKERS ALIKE.

OUR VISION

- CONSISTENTLY ACHIEVING HIGH CUSTOMER SATISFACTION WHICH CULTIVATES LOYALTY,

- FOSTERING ONGOING GROWTH AND DEVELOPMENT OPPORTUNITIES FOR OUR EMPLOYEES,

- PROVIDING INNOVATIVE AND ENVIRONMENTALLY-FRIENDLY RAW MATERIALS WHILE ENSURING TO PROTECT OUR PLANET FOR GENERATIONS TO COME.



DERMATOLOGICALLY QUALITY TESTED

BEBEK BEZİ
BABY DIAPER
PAÑAL PARA BEBÉ
COUCHE BÉBÉ
ДЕТСКИЕ ПОДГУЗНИКИ
حفاضات أطفال فاخرة

SMALL PACK BABY DIAPER

SMALL PACK BABY DIAPER

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
S-502	2 MINI (3-6 Kg.)	24	5	5080	6016
S-503	3 MIDI (4-9 Kg.)	22	5	4516	5348
S-504	4 MAXI (7-18 Kg.)	18	5	4545	5383
S-505	5 JUNIOR (11-25 Kg.)	16	5	5062	5994
S-506	6 Extra Large (15+ Kg.)	14	5	4832	5722

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

ADVANTAGE PACK BABY DIAPER

ADVANTAGE PACK BABY DIAPER

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
A-501	1 NEWBORN (2-5Kg.)	50	5	2622	3105
A-502	2 MINI (3-6 Kg.)	50	5	2463	2917
A-503	3 MIDI (4-9 Kg.)	42	5	2258	2674
A-504	4 MAXI (7-18 Kg.)	40	5	1983	2348
A-505	5 JUNIOR (11-25 Kg.)	30	5	2531	2997
A-506	6 X LARGE (15+Kg.)	28	5	2416	2861

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

MEGA PACK BABY DIAPER

MEGA PACK BABY DIAPER

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
M-503	3 MIDI (7-18 Kg.)	100	4	1411	1671
M-504	4 MAXI (11-25 Kg.)	100	4	1170	1386
M-505	5 JUNIOR (15+ Kg.)	100	4	1066	1263
M-506	6 XLARGE (17+Kg.)	100	4	988	1170

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ISLAK HAVLU
WET WIPES
TOALLITAS HÚMEDAS
LINGETTES HUMIDE
ВЛАЖНЫЕ САЛФЕТКИ
مناديل مبللة

Newday
Wet Wipes
Skin Friendly
72
90
120

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BOX	LOADING CAPACITY/BOX	
				40 HC	TRUCK
W-5072	WET WIPES	72	32	1745	2200
W-5090	WET WIPES	90	24	1960	2800
W-5120	WET WIPES	120	12	3500	4400

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

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NON TRACE
NATURAL CONTENT

MULTI SURFACE CLEANING TOWEL

Easy Clean

Practical

- Long Lasting Cleaning
- Shinny Surfaces
- Streak Free & No Stain Cleaning
- 0% Paraben - SLS - SLES

White Soap Fragrance
Baking Soda and Vinegar

MULTI SURFACE CLEANING TOWEL

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
CTW-5102	MULTI SURFACE CLEANING TOWEL	102	12	1750	1750

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

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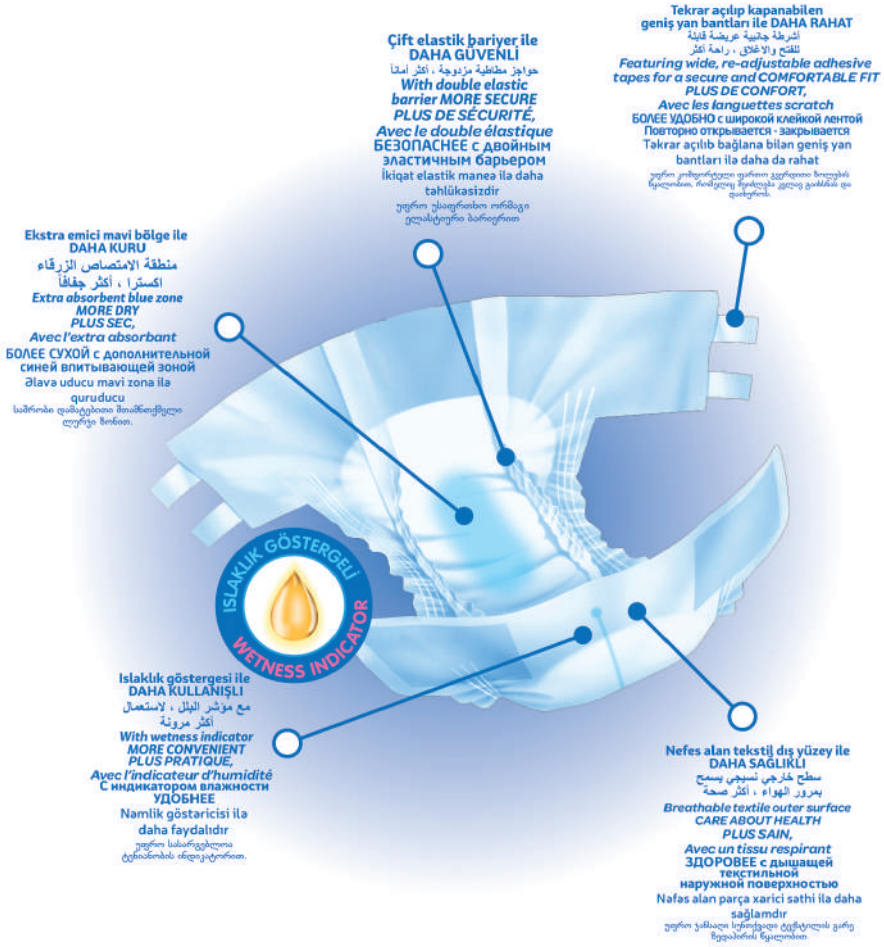

YETİŞKİN HASTA BEZİ
ADULT DIAPERS
PAÑALES PARA ADULTOS
COUCHES POUR ADULTES
ПОДГУЗНИКИ ДЛЯ ВЗРОСЛЫХ
حفاضات الكبار

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
AD-503	ADULT DIAPERS MEDIUM SIZE	15	4	2000	2370
AD-504	ADULT DIAPERS LARGE SIZE	13	4	1810	2150
AD-505	ADULT DIAPERS XLARGE SIZE	11	4	1850	2190

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

M
MEDIUM
85cm-125cm

L
LARGE
100cm-150cm

XL
XLARGE
120cm-160cm

ADULT DIAPERS

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
AD-532	ADULT DIAPERS SMALL SIZE	30	4	1250	1560
AD-533	ADULT DIAPERS MEDIUM SIZE	30	4	1150	1440
AD-534	ADULT DIAPERS LARGE SIZE	30	4	1050	1300
AD-535	ADULT DIAPERS XLARGE SIZE	30	4	970	1200

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

S	M	L	XL
SMALL	MEDIUM	LARGE	XLARGE
50cm-85cm	85cm-125cm	100cm-150cm	120cm-160cm

M MEDIUM 30

L LARGE 30

XL EXTRA LARGE 30

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ADULT PANTS DIAPERS

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
ADP-533	ADULT PANTS DIAPERS MEDIUM SIZE	30	4	1200	1500
ADP-534	ADULT PANTS DIAPERS LARGE SIZE	30	4	1000	1250
ADP-535	ADULT PANTS DIAPERS XLARGE SIZE	30	4	950	1200

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

M — MEDIUM 85cm-125cm

L — LARGE 100cm-150cm

XL — XLARGE 120cm-160cm

BODY CLEANING TOWEL

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
TB-5060	BODY CLEANING TOWEL	60	12	3450	4300

HYPOALLERGENIC. LATEX PARABEN BPA ARE NOT INCLUDED

UNDERPAD

ORDER CODE	PRODUCT DESCRIPTION	PIECES IN A PACK	PACKS IN A BALE	LOADING CAPACITY/BALE	
				40 HC	TRUCK
UP-532	UNDERPAD	30	4	1670	2090

HYPOALLERGENIC. LATEX, PARABEN AND BPA FREE

QUALITY CERTIFICATES

CE CERTIFICATE OF CONFORMITY

GMP GOOD MANUFACTURING PRACTICE

TS EN ISO 14001 : 2015
THE QUALITY MANAGEMENT

ISO 9001:2015

TS 18001 : 2007 OHSAS 18001
THE OCCUPATION HEALTH AND SAFETY SYSTEM

TS 10002 : 20014
THE QUALITY MANAGEMENT

ISO 18001 : 2007

ISO 9001 : 2015

ISO 10002 : 20014

ISO 27001 : 2013

çevre dostu üretim

ENVIRONMENTALLY FRIENDLY PRODUCTION

predo

Saglik Urunleri Sanayi ve Ticaret A.S.

"In Every Moment Of Life"

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