



predo
soft



WHO ARE WE? OUT HISTORY

WHO ARE WE? OUR HISTORY

THE FOUNDATION OF PREDO COMPANY WAS LAID IN THE 1950S.

OVER THE YEARS, THE COMPANY HAS GROWN IN VARIOUS SECTORS INCLUDING TEXTILES, CONSTRUCTION, FOOD, AGRICULTURE, AND CARPETS.

IN 2012 PREDO ENTERED THE DIAPER SECTOR WITH A COMMITMENT TO PREMIUM QUALITY AND AN AIM TO DELIVER THE HIGHEST QUALITY PRODUCTS TO CONSUMERS AT THE MOST ECONOMICAL PRICES.

IN 2013 PRODUCTION BEGAN WITH PREDO BRAND IN ADDITION TO SEVERAL MORE BRANDS.

IN 2014, THE COMPANY, BEST-KNOWN FOR HIGH CUSTOMER SATISFACTION, PROMPTED FURTHER INVESTMENTS IN NEW TECHNOLOGY AND MACHINERY.

IN 2015 PREDO UPGRADED ITS SYSTEMS TO A STATE-OF-THE-ART TECHNOLOGY, TAKING A SIGNIFICANT STEP TOWARDS BECOMING A WORLDWIDE BRAND.

IN 2016 FURTHER NEW INVESTMENTS WERE MADE, AND THE COMPANY EXPANDED INTO THE HYGIENIC PERSONAL HEALTH CARE SECTOR WITH PRODUCTS SUCH AS BABY WIPES, BABY SHAMPOO, AND ADULT DIAPERS.

IN 2017 ALL THE MACHINES WERE UPGRADED TO INCLUDE NEWER TECHNOLOGIES, ALONG WITH AUTOMATIC PACKAGING UNITS FOR ALL SYSTEMS.

BY 2018 THE COMPANY EXPANDED ITS PRODUCT OFFERINGS TO INCLUDE HOME CARE CATEGORIES LIKE POWDERED DETERGENT AND DISHWASHING PRODUCTS.

IN 2019 THE COMPANY CONTINUED ITS EXPANSION INTO HOME CARE AND HYGIENIC PERSONAL HEALTH CARE SECTORS BY INTRODUCING PREMIUM QUALITY LIQUID DETERGENTS, SOFTENERS, LIQUID SOAP, PAPER TISSUE ALONG WITH UNDERPAD.

IN 2020 THE COMPANY FURTHER EXPANDED ITS PRODUCT RANGE WITH BABY PANT DIAPERS WITH ITALIAN TECHNOLOGY.

IN 2021 PREDO ADDED SANITARY NAPKINS AND ADULT DIAPER PANTS TO ITS PERSONAL HEALTH CARE PRODUCT LINE.

DURING 2022-2023, IN RESPONSE TO CONSUMER DEMANDS FOR SATISFACTION, PREDO ADDED NEW PRODUCTS INCLUDING PREMIUM QUALITY BABY POWDER, DISH SPONGES, LIQUID SOAP WITH A NEW FORMULA, GENERAL CLEANERS, MICROFIBER CLEANING CLOTHS, AND INNOVATIVE ITEMS LIKE PREDO'S PREMIUM SHAMPOO AND SHOWER GEL SERIES.

WHILE THE COMPANY CONTINUES ITS INVESTMENTS WITHOUT SLOWING DOWN, IT SERVES 90+ COUNTRIES IN THE WORLD WITH THE BEST QUALITY AND THE MOST AFFORDABLE PRICES, WITH THE PRINCIPLE OF CUSTOMER SATISFACTION AT ITS 50.000 SQUARE METER PRODUCTION FACILITY.

OUR POLICIES

- EMBRACING CUTTING-EDGE TECHNOLOGY IN THE HYGIENE INDUSTRY AND INVESTING IN OUR SKILLED WORKFORCE TO ENSURE OUTSTANDING RESULTS AND ULTIMATE CUSTOMER SATISFACTION,
- ESTABLISHING AN EXCEPTIONAL REPUTATION FOR OUR BRANDS THAT REFLECTS OUR DEDICATION TO QUALITY, - UPHOLDING THE HIGHEST STANDARDS WITHOUT COMPROMISE, ADHERING TO OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEMS, AND BOOSTING PRODUCTIVITY THROUGHOUT EVERY PHASE OF PRODUCTION,
- ACTIVELY PREVENTING ANY ADVERSE EFFECTS OUR PRODUCTION ACTIVITIES MAY HAVE ON ECOSYSTEMS, WHILE DILIGENTLY WORKING TO MINIMIZE POLLUTION SOURCES IN LINE WITH ENVIRONMENTAL POLICIES,
- PURSUING SUSTAINABLE PROGRESS WHILE ACHIEVING OUR OBJECTIVES IN COLLABORATION WITH OUR VALUED EMPLOYEES, SUPPLIERS, AND CLIENTS.

OUR MISSION

- EMERGING AS A GLOBAL BRAND BY DELIVERING TOP-QUALITY PRODUCTS AND HONORING THE TRUST OF OUR CUSTOMERS AND COWORKERS ALIKE.

OUR VISION

- CONSISTENTLY ACHIEVING HIGH CUSTOMER SATISFACTION WHICH CULTIVATES LOYALTY,
- FOSTERING ONGOING GROWTH AND DEVELOPMENT OPPORTUNITIES FOR OUR EMPLOYEES,
- PROVIDING INNOVATIVE AND ENVIRONMENTALLY-FRIENDLY RAW MATERIALS WHILE ENSURING TO PROTECT OUR PLANET FOR GENERATIONS TO COME.

PAPER (TOWEL - NAPKIN - TOILET PAPER)



ITALIAN SOFTNESS
LA LUNA



PAPER (TOWEL - NAPKIN - TOILET PAPER)



	Number of Rolls in a small nylon pack	Number of Packs in a bigger nylon pack	Total Rolls in bundle
Toilet paper x2 ply	2	24	48
Toilet paper x4 ply	4	12	48
Toilet paper x8 ply	8	6	48
Toilet paper x32 (3 ply)	32	3	9
Toilet paper x4 (3 ply)	4	12	48
Toilet paper x8 (3 ply)	8	6	48

PAPER (TOWEL - NAPKIN - TOILET PAPER)



	Number of Rolls in a small nylon pack	Number of Packs in a bigger nylon pack	Total Rolls in bundle
Paper Towel x2 (3 ply)	2	12	24
Paper Towel x4 (3 ply)	4	6	24
Napkin 230x250, 1 ply, top printed, 210 pcs		8	
Napkin 230x250, 1 ply, top printed, 80 pcs		24	
Napkin 230x250, 1 ply, top printed, 50 pcs		24	
Napkin 230x250, 1 ply, top printed, 150 pcs		8	
Napkin 330x330, 2 ply, edge printed, 100 pcs		12	

PAPER (TOWEL - NAPKIN - TOILET PAPER)





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PAPER (TOWEL - NAPKIN - TOILET PAPER)



	Number of Rolls in a small nylon pack	Number of Packs in a bigger nylon pack	Total Rolls in bundle
Paper Towel x2 (3 ply)	2	12	24
Paper Napkins 330x330 2 ply, 100 pcs	100	12	
Paper Napkins 230x250 1 ply, 150 pcs	150	8	

PAPER (TOWEL - NAPKIN - TOILET PAPER)



	Number of Rolls in a small nylon pack	Number of Packs in a bigger nylon pack	Total Rolls in bundle
Toilet paper x4 (3 ply)	4	12	48
Toilet paper x8 (3 ply)	8	6	48
Toilet paper x32 (3 ply)	32	3	96

QUALITY CERTIFICATES



CE CERTIFICATE OF CONFORMITY



GMP GOOD MANUFACTURING PRACTICE



TS EN ISO 14001 : 2015
THE QUALITY MANAGEMENT



ISO 9001:2015



TS 18001 : 2007 OHSAS 18001
THE OCCUPATION HEALTH AND SAFETY SYSTEM



TS 10002 : 20014
THE QUALITY MANAGEMENT



ISO 18001 : 2007



ISO 9001 : 2015



ISO 10002 : 20014



ISO 27001 : 2013

*çevre
dostu
üretim*



**ENVIRONMENTALLY
FRIENDLY
PRODUCTION**

predo

Saęlık Urunleri Sanayi ve Ticaret A.S.

“In Every Moment Of Life”



Ofis: Hamidiye Mahallesi Cendere Caddesi No: 103, Porta Vadi, T2 Blok, Kat: 1, Daire:8, 34398 Kaęıthane/İstanbul
Fabrika: 5. Organize Sanayi Bölgesi 83561 Nolu Cad. No:30 Bařpınar / Őehitkamil/GAZİANTEP
+90 342 337 35 36 / +90 342 337 35 37 / +90 342 337 35 32
info@unipredo.com / www.unipredo.com / www.predosaglik.com.tr